

## ***Edelson PC Launches “Non-Compliant” Podcast and Edelson Creative Platform***

*Latest Creative Endeavors from Renowned Chicago Plaintiffs’ Law Firm Offer Unique Insights on the Law, and Just About Everything Else, Too*

**Chicago, Illinois, December 12, 2019**—Edelson PC, one of the leading plaintiffs’ law firms in the country, today introduced *Non-Compliant*, a podcast that takes an unconventional approach to exploring current and emerging issues relating to the law, sports, politics, and art. The new podcast coincides with the launch of [Edelson Creative](#), a platform and website to produce and host creative content generated by the firm and its artistic partners.

“With *Non-Compliant*, we’re aiming to capture honest and thought-provoking conversations with people from many walks of life, both legal and non-legal,” said firm founder and CEO [Jay Edelson](#). “Our goal is to cast aside the tribalism that is increasingly defining our society and deliver a show that is completely non-compliant.”

In the [first episode of the podcast](#), “Where a Conservative Argues that Class Actions Are Good,” Edelson engages in a substantive, and often surprising, discussion with Vanderbilt Law School professor [Brian Fitzpatrick](#). Fitzpatrick, a life-long conservative and author of the recently published [book](#) *The Conservative Case for Class Actions*, and Edelson, an outspoken critic not only of corporate America’s behavior but of that within his own plaintiffs’ bar, have a spirited debate about the merits of, and problems with, class actions and the often hidden interest groups influencing them.

“I think conservatives have been misled especially by the United States Chamber of Commerce into thinking that class actions are bad when in fact I think they are the most conservative way to police our marketplaces,” Fitzpatrick remarked to Edelson during the interview.

Episodes of the podcast are available on [Edelson Creative](#) and [Spreaker](#), and will be available soon on many other podcast platforms including Apple and Google. Over the next few episodes, *Non-Compliant* will feature:

- [Ted Frank](#), the controversial public interest lawyer who has revolutionized the practice of objecting to class action settlements.
- University of Chicago Law Professor [Todd Henderson](#), fresh off the release of his latest [book](#), *The Trust Revolution: How the Digitization of Trust Will Revolutionize Business and Government*, which examines the loss of trust in public and private institutions and how new technology platforms promise a new way to think about the business of trust and the opportunities to expand trust in our society.

- A currently anonymous whistleblower who will, for the first time, publicly discuss the insidious ways in which big tech has tried to undermine the public debate on privacy.
- [Assia Boundaoui](#), the Algerian-American director of *The Feeling of Being Watched*, a documentary that investigates a decade of FBI surveillance in her Muslim-American neighborhood in suburban Chicago.
- [Anthony Lewellen](#), a leading Chicago street artist also known as “Antck,” and [Sara Dulkan](#), curator and owner of Chicago Truborn, Chicago’s one and only street art “anti-gallery.”

While Edelson PC’s reputation as an unconventional legal practice and workplace culture is manifested in numerous ways—including an [in-office volleyball court](#), [elaborate summer associate pranks](#), and a long-time affinity for [fictional polar bears](#)—its annual holiday party in December and the creative content that goes into it is by far the most pronounced.

Staring nearly ten years ago, each holiday party has featured original video and musical content created by members of the firm. While the very first video was prepared with a cell phone camera, the process has evolved into flying in a professional film maker from Los Angeles to spend a week filming high quality video productions inclusive of green screen affects, recording studios, and drones. The holiday parties themselves have featured live performances by professional musical theatre actors, including a [Hamilton parody](#), an eclectic marching band and, most recently, a Les Mis parody flash mob.

While the majority of the video productions have remained private over the years, the firm has decided to begin sharing the content through [Edelson Creative](#). This includes Edelson PC’s latest music video, [Non-Compliant](#), which shares a moniker with the firm’s new podcast. Filmed over four days in Chicago at iconic locations including B.L.U.E.S. bar and the Cortland Street Bridge, the rap song and video capture the firm’s philosophy of casting aside convention and ignoring detractors. The lyrics and music were written by partner [Ari Scharg](#) and performed by Scharg and [Ayssette Munoz](#), an intake specialist at the firm and professional actress.

“The song, like a lot of the creative work we’ve done over the years, attempts to convey who we are as a firm and where we see ourselves in the world,” said Scharg.

The *Non-Compliant* music video will be accompanied by other 2019 videos written and produced by Edelson employees, including a *Real World* spoof featuring half a dozen Edelson PC team members.

The song was produced by [Jeff Arensen](#) of Soundscape Studios, and the videos were produced by Edelson Creative in association with [Big Footage Studios](#) and directed by Edelson partner Chris Dore. The Edelson PC office mural featured in the *Non-Compliant*

video, depicting emcees in the midst of a rap battle, was painted in 2018 by Anthony Lewellen. Lewellen also designed the cover art for the podcast.

The [Edelson Creative](#) website will ultimately showcase older creative work produced by the firm as well as ongoing new creations.

## **ABOUT EDELSON PC**

Edelson PC is a leader in complicated plaintiff's-side litigation. From suits involving the opioid epidemic, California wildfires and NCAA concussions to some of the largest consumer privacy cases in the country, Edelson has repeatedly been recognized as one of a handful of elite plaintiff's-side firms. Based in Chicago and San Francisco, the firm has recovered billions of dollars in settlements and judgments for its clients. Visit [Edelson.com](#) to learn more about the firm and [EdelsonCreative.com](#) to see the creative projects team members have been cooking up.

## **ABOUT JAY EDELSON:**

Jay has been called a “Titan of the Plaintiff’s bar,” a “transformational lawyer” and one of the “most creative minds in the legal industry.” He has been profiled in the [The New York Times](#)—where he was dubbed tech’s “babyfaced boogeyman”—as well as in [Fortune](#) and the [The Hollywood Reporter](#). Due to his unconventional approach to law firm management, Jay was recognized as one of 45 “Entrepreneurs Over Age 45 Who Are Disrupting the Way We Do Business.” He has appeared on dozens of local, national and international television and radio programs including The Today Show, ABC World News, Politics Nation, Your World with Neil Cavuto, Big Story with John Gibson, CNN, CBS Radio, and NPR. He also routinely writes for publications such as TechCrunch and Quartz. Learn more about him [here](#).